

YOUR FUNDRAISING TOOLKIT



 Fundraising@devonrapecrisis.org.uk

Charity No. 1144548.

ARE YOU READY TO CHANGE LIVES?

If you are reading this and have chosen to raise money for Devon Rape Crisis and Sexual Abuse Services (DRCSAS) - **Thank you**, we are incredibly grateful that you have chosen us.

Nobody should have to cope with rape or sexual abuse alone, and thanks to the kindness, support and generosity of people like you, this isn't the reality for survivors accessing our services.

DRCSAS is a well established Rape Crisis service in the South West. Everyone involved with the service is passionate about supporting survivors of sexual violence and providing them with safe spaces where they are listened to, believed, supported, and ultimately allowed to thrive.

This toolkit is designed to provide you with ideas, resources, and information to assist you in your fundraising efforts.

We hope it will be a valuable guide as you plan and execute your fundraising activities.

Did you know.....

Fewer than 3 in 100 rapes recorded by police between 1 October 2023 and 30 September 2024 resulted in someone being charged that same year. Let alone convicted.



WHY FUNDRAISE FOR DRCSAS?

Fundraising for Devon Rape Crisis is a rewarding way for you to get involved and support our vital work.

Funding to keep the services we deliver on offer for survivors of sexual abuse has become increasingly difficult as Government funding has decreased, however we remain dedicated to provide the necessary support, and are grateful for any contributions made through fundraising activities and by our fabulous fundraisers!

Whether you set yourself a sponsored challenge, choose to share gifts from a celebration event, or organise your own fundraiser, you'll be making a big difference.... and we also hope you have fun in the process!

*“Whilst fundraising is often about bringing well needed funds into a charity like ours, it is also an important way to spread the message across our community that when you experience rape or sexual abuse you are not alone.
Thank you for the effort you are putting in to fundraise for us and I wish you all the best of luck in your challenge.”*

Dr Davina Cull - CEO

WHERE DOES YOUR DONATION GO?

Cost of 12 therapy sessions - £650



Cost of providing self-help resources - £10

Cost of a 6 week group work programme - £1,120



The total cost of trauma stabilisation sessions - £280 per person.



Cost of supporting one survivor for one hour - £55



“Don't forget to share what your donations fund with your supporters too!”

If there is something in particular you'd like to fundraise for, please let us know.



FUNDRAISING IDEAS



Fancy setting yourself a challenge?

Maybe a sponsored swim, run, marathon, or the three peaks challenge sound appealing?

How does a skydive, some abseiling, an obstacle course, a cycling challenge or a sponsored walk sound?

Or perhaps a sponsored silence, a sponsored social media or caffeine detox would be a real challenge?

If you are new to sporting challenges in Devon, Sportiva Events organise lots of running, swimming, walking, and triathlon events in the area, you can check them out here:

www.sportivaevents.clubtrac.co.uk



Did you know.....

1 in 4 women have been raped or sexually assaulted since the age of 16, 1 in 6 children have been sexually abused, and 1 in 18 men have been raped or sexually assaulted since the age of 16.





FUNDRAISING IDEAS

Would you prefer to fundraise by making a gift?

Would you ask friends and family to donate to DRCSAS instead of buying birthday, anniversary, or Christmas presents?

Or would you like to leave a gift in your will?

Perhaps you have something that that you could auction to raise money?



Don't worry, we don't expect to see another almost perfectly spherical egg, like the one that Ali Greene auctioned off. She raised a whopping £420!

Did you know.....

69,958 rapes were recorded by police between 1 October 2023 and 30 September 2024, and as of 30 September 2024, charges had been brought in just 2.7% of these cases.



FUNDRAISING IDEAS



Fancy organising an event?

Could you host a sports event or gathering? Or maybe hosting a dinner, lunch, tea party, ladies brunch, or a cake sale?

Do you fancy organising an auction, a raffle or bingo event?

How about a quiz night, a concert, comedy gig, or mufti day/dress comfy day with colleagues?



Did you know.....

91% of people prosecuted for sexual offences are men aged 18+.

HINTS AND TIPS



If you are not using one of the online platforms but would like to raise money through an in-person event, please make it clear you are fundraising in order to donate to us rather than on behalf of us.

Never feel pressured to share your story. If you're a survivor, you might feel like you have to talk about your experience in order to explain why you're asking for money. But sharing your story should always be completely your choice.

If asked you could say 'DRCSAS is an important charity'.

DRC campaign and lobby to try and prevent sexual assault, harassment and misogyny from happening or being ignored. If you are worried about the safety of women and children, or for survivors not getting the support needed, then use this as your motivation.

Please make sure you have plenty of support from friends and family before you start a fundraising challenge so you don't end up exhausted!

There are some useful resources on our website which include a **Checklist** for event organising, **posters** and **social media** templates and a **sponsorship form**.

MANAGING THE FUNDING RAISED

We recommend using the online donation site **JustGiving** as it is likely to be the most familiar to your potential sponsors/donors, and we have a page already on there that you can register with, but there are other online platforms available.

If you want to collect cash donations or keep a paper record of money pledged, then you can use the sponsorship form from our website. Please note that we are registered to receive Gift Aid which adds 25% on top of every donation made, but we will need the name, full address and the date the donation was made to be able to claim this.

Keeping information safe: Don't forget that as part of the process of collecting donations, you might be given personal information about donors and you will need to ensure that this information is kept safe and disposed of safely when it is no longer needed.

Details on how to transfer the money that you have raised can be found on our donations page.

www.devonrapecrisis.org.uk



FREQUENTLY ASKED QUESTIONS

Can I organise a raffle?

Yes, but please first read up on the Gambling Commission's guidance for raffles to make sure that you're following the rules – otherwise, you could be breaking the law - www.gamblingcommission.gov.uk

Can I organise a street collection ?

Yes, but you will first need to apply for a street collection licence. You can do this on the government's website and local council websites.

Do you have any collection boxes that I can use?

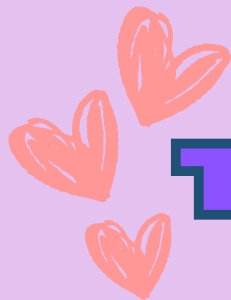
Yes, We can send collection boxes out to you – please contact us with your address and details of the event, including the date.

Can a representative from Devon Rape Crisis attend my event?

This will depend on the availability of the team, but we would like to support any fundraising activities taking place, so please email us on fundraising@devonrapecrisis.org.uk with your event details, and we will let you know as soon as we possibly can if someone is able to attend in person.

Did you know.....

1 in 2 rapes against women are carried out by their partner or ex-partner.



SAYING THANK YOU

We want to support you in running a successful event and we like to acknowledge the hard work and generosity of our fundraisers where possible, so please complete the **'I'm A Fundraiser'** form on our website and we will get in touch to show our gratitude.

It is also important for you to say thank you to your supporters, so please look at our website for some resources which will help you to do this.

If you have any questions, or would like any resources like leaflets sent to you for an event, please email your request to:

fundraising@devonrapecrisis.org.uk

Please let us know if you would like to hand any money raised over in person, or if you have a large cheque for a photo opportunity planned, as we can happily arrange a suitable time for you to visit us in person.

Did you know.....

6 in 7 rapes against women are carried out by someone they know



**Thank
You**

Thank you



Contact Us

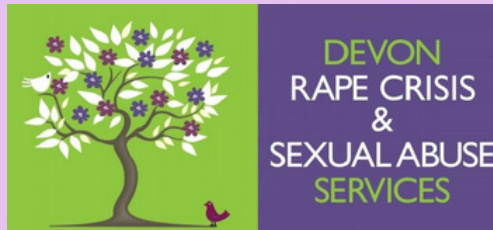
LET'S GO!

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